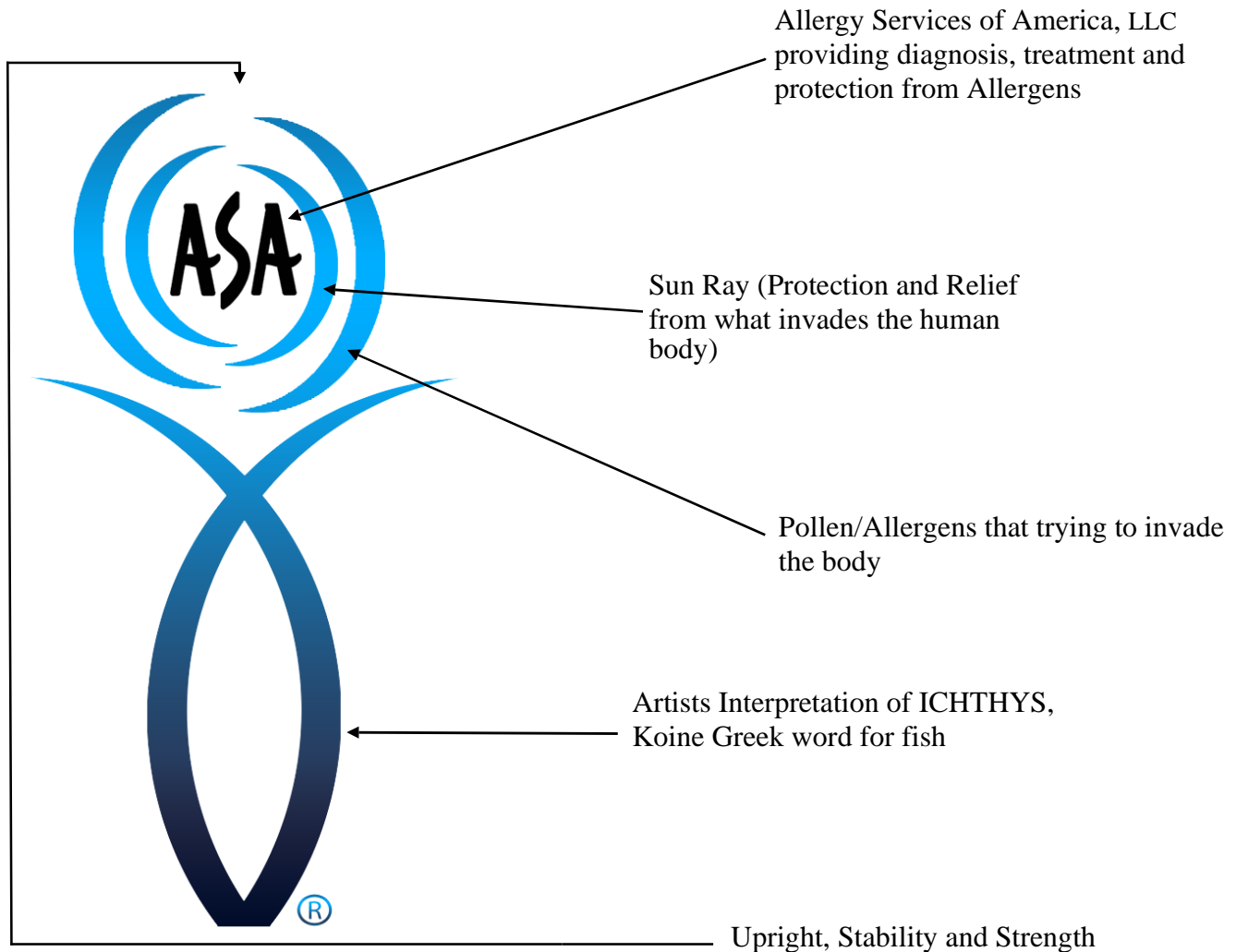


Anatomy of the ASA Logo



Summary

The upright form of the ASA logo is meant to define the company as being upright, stable, and strong. It also communicates comfort and relief from allergies. The ICHTHYS symbolizes the fish in the Gospels, "Jesus fed the five thousand". The artists interpretation suggests "ASA will multiply its corporate values as it expands clinics and heals patients suffering with allergies throughout the United States"